

About: How To videos

Overview

A How To video is a multi-modal method of providing step-by-step instructions on how to perform a specific task or process. The duration of a How To video is typically one to five minutes depending on the complexity of the task. A How To video can supplement more detailed instructions provided in a procedure guide. It can be used for both training and on-the-job reference purposes.

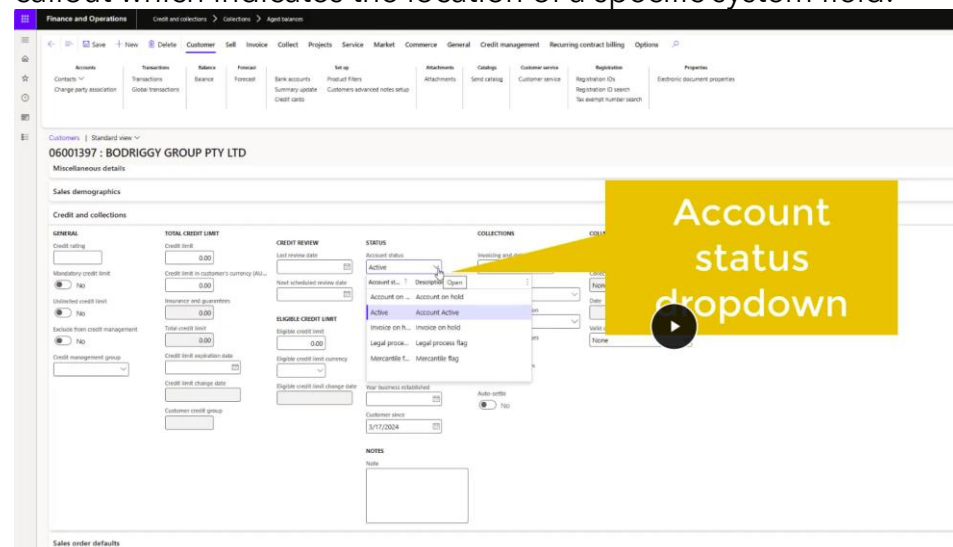
Elements

How To videos typically use a range of elements to convey information in a clear, concise manner. These can include:

- Screen recording
- Voiceover
- Title cards
- Captions
- Callouts
- Background music track

Sample: How To video (screenshot)

The following screenshot shows a How To video frame with callout which indicates the location of a specific system field:



Contact us

We can design and develop solutions to support small-scale, standalone initiatives to large-scale programs of work for major implementations. Contact us to discuss your requirements.